

THE PLACE TO BE FOR INNOVATION IN GREEN TECHNOLOGIES

25th – 26th September 2019



CONFERENCE

High level
speakers



**AFRICA GREEN
TECH VILLAGE**

Startups
exhibition



**INNOVATION
AWARD**

Best innovation
contest



AGENDA

September 25th, 2019, Green and Smart Building PARK, Ben Guérir

09:00 – 11:00 WELCOMING CEREMONY

Opening Ceremony :

Welcoming: **Mr. Hicham El Habti**, General Secretary UM6P, MOROCCO & **Mr. Badr IKKEN**, General Director, IRESEN, MOROCCO

Mr. Aziz RABBAH, Mayor of Kenitra City and Minister of Energy, Mines and Sustainable Development, MOROCCO

Mr. Frank DE ROSIERS, Deputy Minister, Innovation and Energy Technology, CANADA

Mr. Carlos MOEDAS Commissioner for Research, Science and Innovation EUROPEAN COMMISSION

Mr. Ahmed AKHCHICHINE, President of the Région Marrakech-Safi, MOROCCO

Mr. Khalid SAFIR General Director of Local Collectivities, MOROCCO

KEY NOTES

MISSION INNOVATION and the Role of sustained public investment coupled with business leadership to accelerate sustainable development of innovative clean energy solutions in societies, regions and communities

Mr. Frank DE ROSIERS, Deputy Minister, Innovation and Energy Technology, CANADA

Mission Innovation and the impact of international research Collaborations to accelerate clean energy innovation in Morocco and Africa

Mr. Patrick Child, Deputy Director-General for Research and Innovation, European Commission

Innovation Strategies for clean Energy Technologies in Sweden

Mr. Robert Andren, Director General Swedish Energy Agency

Launch of the "Mission Innovation multilateral call" for R&D&I projets

Mr. Michael HÜBNER, Austrian Ministry for Transport, Innovation and Technology, AUSTRIA

Mr. Rachid EL MRABET, IRESEN, MOROCCO

- AUSTRIA/SWEEDEN/INDIA/MOROCCO/GERMANY

Signing Ceremony

Framework cooperation agreement (Cadastre Solaire):

- ✓ City of Rabat / Green Energy PARK / IRESEN
- ✓ City of Marrakech / Green Energy PARK / IRESEN
- ✓ City of Berkane / Green Energy PARK / IRESEN

Framework cooperation agreement:

- ✓ "Joint Prototyping Center in Green Innovation: IRESEN/ENSET/GEP"

Presentation of Books:

- **"Energy Efficiency in Building" by Prof. Abdelmajid JAMIL**, University Sidi Mohammed Ben Abdellah, Fès
 - **"Isolation materials for building in Morocco"** Prof. Abdelmajid JAMIL & Ing Youness ELFOUIH, University Sidi Mohammed Ben Abdellah, Fès
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11:00 - 11:30 **Networking & Coffee break**

Inauguration "Africa Green Tech Village" startup exhibition hall

PARALLEL SESSIONS RELATING TO PITCHING SESSIONS FOR STARTUPS WILL BEGIN IN PARALLEL ROOMS

11:30 - 12:30 **Session 1 Round Table : Role of Innovation for sustainable societies**

Chair: Ms. Nawal CHRAIBI, Director General, MAScIR, MOROCCO , MOROCCO

Mr. Khalid SAFIR, Wali General Director of Local Collectivities, MOROCCO

Mr. Said MOULINE, General Director of Moroccan Agency of Energy Efficiency, MOROCCO

Ms. Hanane MORCHID, Director Circular Economy, OCP Group, MOROCCO

Ms. Cécile DELOLME, Vice-president in charge of the projet I-SITE FUTURE, FRANCE

Mr. Mohamed ALI HABOUHA, Governor, President of the Management Board, Local Development Company, Berkane City, MOROCCO

12:30- 13:30 **Session 2: Round Table : increasing investment in innovation to accelerate sustainable development of greentech ecosytem in societies, regions and communities**

Chair: Mr. Ahmed EL BAROUDI, General Director SIE, MOROCCO

Mr. Omar LAHLOU, Governor, Director General, Municipal Equipment Fund, MOROCCO

Mr. Hicham EL HABTI, General Secretary UM6P, MOROCCO

Mr. Badr IKKEN, General Director IRESEN, MOROCCO

Mr. Hicham ZANATI SERGUINI, General Director CCG, MOROCCO

Mr. Yassine TAHI, 212 Founders, CDG Invest, MOROCCO

13:30 - 15:00 **Networking & Lunch**

"Africa Green Tech Village" startup exhibition hall

15:00 - 16:30 **Session 3: Round Table : New trends and technological innovations for a sustainable and comfortable life**

Chair: Mr. Ahmed ENNAOUI, President of Scientific Council of IRESEN, MOROCCO

Ms. Awatef HAYAR, President of University Hassan II, Casablanca, MOROCCO

Mr. David TOLEDANO, President of the Federation of Building Materials Industries, MOROCCO

Mr. Mustapha FARES, General Director LPEE, MOROCCO

Ms. Nawal CHRAIBI, Director General, MAScIR, MOROCCO

Mr. Said BOUANANI, General Director CETEMCO, MOROCCO

Mr. Abdelkrim LABBI, President CTIBA, MOROCCO

16:30 - 17:00 **Networking & Coffee break**

"Africa Green Tech Village" startup exhibition hall

17:00 - 18:00 **Visit of Research Facilities**

Visit of Solar Decathlon Africa, Green Energy PARK and Green and Smart Building PARK

20:00 - 22:00 **Gala Dinner**

AGENDA

September 26th, 2019, Green and Smart Building PARK, Ben Guérir

09:00 – 13:00 **Parallel Pitching Session: 3 min / Startup**

Ecosystem of green innovation

Room 1 : Renewable Energies and energy storage

Room 2 : Energy Efficiency and Construction Materials

Room 3 : Smart Grid, City of the Future, Intelligent Energy Management and digitalisation

Room 4 : Nexus:Water/Renewable Energies/ Agriculture

Room 5 : Sustainable mobility

13:00 - 14:30 **Networking & Lunch**

"Africa Green Tech Village" startup exhibition hall

14:30 – 15:45 **Intermediate Jury Evaluation of best 5 startups**

Ecosystem of green innovation

JURY:

Mr Lhoussein OMARI (OCP Group), Mr. Mohcine BOUYA (IUR, Morocco), Mr. Ilyas AZZOUZI (CNRST, Morocco), Mr. Omar AGODIM (UNIDO, Morocco), Prof. Abdelmajid JAMIL (University SMBA Fes, Morocco), Mr. José Manuel DURAN (CDTI, Spain), ELmekki ENNAJIMI (EPM, CANADA), Mr. Abdellatif BENABDELLAH (University AbdelMalek ESSADI, Morocco)

15:45 - 16:15 **Networking & Lunch**

"Africa Green Tech Village" startup exhibition hall

16:15 - 18:30 **AWARD CEREMONY Green AIB**

JURY:

- **President:** Mr. Said EL HADI (NAREVA, Morocco)
- Mr Ilyas EL FALI (OCP, Morocco), Mr. Badr IKKEN (IRESEN, Morocco), Mr. Mohammed BENKAMOUM (UM6P, Morocco), Larbi Benrazzouk (OMPIC, Morocco), Mr. Javier PONCE (CDTI, Spain), Mr. KOFFI N'GUESSAN (INPHB, Ivory Coast), Mr. Carlos DE LA CRUZ (CDTI, Spain), Ms. Cécile DELOLME (I-SITE FUTURE, FRANCE)

Presentations en 240 sec

- BEST INNOVATIVE STARTUPS **(8.000 \$, 6000 \$, 4000 \$)**
 - BEST R&D PROJECTS **(5.000 \$)**
 - BEST Ph-D THESIS **(3.000 \$)**
 - Photo CONTEST
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